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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
MARCH 1971

// U.S. DEPARTMENT OF AGRICULTURE
// Statistical Reporting Service
// Crop Reporting Board
// Released April 22, 1971
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////////////////////////////////////

ICE CREAM PRODUCTION

Production of ice cream in the United States during March was estimated at 64,085,000 gallons, the Crop Reporting Board reports. This is the largest output on record for March, exceeding the previous record high of 63,900,000 gallons produced during March 1970 and 5 percent above March 1969. Seasonally, production advanced 19 percent from February to March, compared with 16 percent at this time last year and 13 percent two years earlier. On an average daily basis, output increased 7 percent from February, compared with 5 percent between February and March in 1970 and 2 percent in 1969.

March monthly mean temperatures averaged slightly cooler than normal over Washington, Oregon, Idaho, southern Nebraska, central and eastern Kansas and from the Mississippi Valley to the Atlantic Ocean. They were slightly above normal elsewhere.

Compared with March 1970, ice cream production changes by regions were mixed. Increases varied from 1 percent in the West North Central States to 9 percent in the South Central. Output was 2 percent larger in both the South Atlantic and Mountain Regions. Production held about steady in the East North Central States, but decreased 3 percent in both the North Atlantic and Pacific Regions. In the three leading ice cream-producing states, output was down 3 percent in New York, but up 5 percent in Pennsylvania and 1 percent in California.

Compared with a month earlier, ice cream production advances in all regions ranged from 15 percent in the Pacific to 29 percent in the South Atlantic. Increases of 18 percent occurred in both the North Atlantic and East North Central States. Output was up 17 percent in the West North Central Region, 19 percent in the South Central and 20 percent in the Mountain. In the three leading states, ice cream production was up 14 percent in Pennsylvania, 17 percent in New York and 19 percent in California.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
	1969	1970	1971	1969	1970
	Thousand Gallons			Percent	
January	53,735	52,615	52,555	- 2	0
February	53,759	54,970	53,910	0	- 2
March	60,881	63,900	64,085	+ 5	0
THREE MONTH TOTAL	168,375	171,485	170,550	+ 1	- 1
April	63,699	62,580			
May	68,381	68,160			
June	74,988	74,105			
July	82,438	79,390			
August	76,105	74,285			
September	68,512	68,800			
October	61,390	60,990			
November	49,554	51,870			
December	52,878	53,770			
TWELVE MONTH TOTAL	766,320	765,435			

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PRODUCTION OF ICE CREAM, BY STATES, MARCH 1971

STATE AND GEOGRAPHIC DIVISION	ENUMERATED	ESTIMATED			CHANGE FROM:	
	MARCH 1969	MARCH 1970	FEBRUARY 1971	MARCH 1971	MAR. 1970	FEB. 1971
	Thousand Gallons				Percent	
Maine	353	315	265	310	- 2	+ 17
Massachusetts	3,273	3,360	2,730	3,300	- 2	+ 21
Connecticut	1,184	1,300	980	1,190	- 8	+ 21
New York	6,141	5,900	4,900	5,720	- 3	+ 17
New Jersey	1,468	1,650	1,000	1,310	- 21	+ 31
Pennsylvania	5,774	5,700	5,210	5,960	+ 5	+ 14
Other N.A. States .	242	245	170	215	- 12	+ 26
NO. ATLANTIC STATES	18,435	18,470	15,255	18,005	- 3	+ 18
Ohio	3,944	4,000	3,150	3,900	- 2	+ 24
Indiana	1,999	2,030	1,860	2,090	0	+ 12
Illinois	3,236	2,960	2,670	3,140	+ 6	+ 18
Michigan	4,811	2,900	2,450	2,880	- 1	+ 18
Wisconsin	1,737	1,800	1,500	1,750	- 3	+ 17
E.N. CENTRAL STATES	13,727	13,740	11,630	13,760	0	+ 18
Minnesota	2,046	2,230	1,960	2,330	+ 4	+ 19
Iowa	725	675	550	635	- 6	+ 15
Missouri	1,368	1,680	1,390	1,530	- 9	+ 10
North Dakota	225	265	245	280	+ 6	+ 14
South Dakota	114	20	20	20	0	0
Nebraska	841	820	760	860	+ 5	+ 13
Kansas	534	635	530	720	+ 13	+ 36
E.N. CENT. STATES	5,853	6,325	5,455	6,375	+ 1	+ 17
Dist. of Columbia	704	390	240	290	= 26	+ 21
Maryland	906	1,205	975	1,430	+ 19	+ 47
Virginia	812	840	610	815	- 3	+ 34
West Virginia	265	325	155	200	- 38	+ 29
North Carolina	1,546	1,510	1,385	1,570	+ 4	+ 13
Georgia	697	860	610	840	- 2	+ 38
Florida	1,767	1,955	1,630	2,040	+ 4	+ 25
Other S.A. States .	758	810	640	865	+ 7	+ 35
SO. ATLANTIC STATES	7,455	7,895	6,245	8,050	+ 2	+ 29
Kentucky	405	445	370	530	+ 19	+ 43
Tennessee	1,122	1,320	1,090	1,350	+ 2	+ 24
Alabama	637	815	770	950	+ 17	+ 23
Mississippi	289	310	240	260	- 16	+ 8
Arkansas	232	190	245	280	+ 47	+ 14
Louisiana	772	820	720	855	+ 4	+ 19
Oklahoma	496	500	470	440	- 12	- 5
Texas	2,110	2,540	2,470	2,900	+ 14	+ 17
SO. CENTRAL STATES	6,113	6,940	6,375	7,565	+ 9	+ 19
Montana	146	150	115	135	- 10	+ 17
Idaho	308	295	240	290	- 2	+ 21
Colorado	552	530	450	540	+ 2	+ 20
Arizona	380	570	445	550	- 4	+ 24
Utah	388	375	360	425	+ 13	+ 18
Other Mt. States ..	210	265	250	290	+ 9	+ 16
MOUNTAIN STATES	1,984	2,185	1,860	2,230	+ 2	+ 20
Washington	1,092	1,290	1,090	950	- 26	- 13
Oregon	566	610	510	630	+ 3	+ 24
California	5,496	6,275	5,325	6,350	+ 1	+ 19
PACIFIC STATES	7,154	8,175	6,925	7,930	- 3	+ 15
UNITED STATES 1/	60,881	63,900	53,910	64,085	0	+ 19

1/ Includes Alaska and Hawaii.

Ice milk production in the United States during March was set at 20,675,000 gallons, a new record high for the month. Output at this level is up 2 percent from the previous record high in March 1970 and 5 percent from March 1969.

Production advanced 29 percent from February to March, compared with 24 percent at this time last year and 28 percent two years earlier. On an average daily basis, the advance between February and March was 16 percent, compared with 12 percent in 1970 and 16 percent in 1969. All regions showed seasonal gains.

Compared with March 1970, production changes by regions were mixed. Increases varied from 3 percent in the East North Central States to 11 percent in the West North Central. Output was up 4 percent in the South Atlantic Region and 9 percent in the North Atlantic. Production held steady in the South Central Region, but was 8 percent smaller in the West.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
	1969	1970	1971	1969	1970
	Thousand Gallons			Percent	
January	14,580	14,660	14,735	+ 1	+ 1
February	15,338	16,330	16,050	+ 5	- 2
March	19,642	20,305	20,675	+ 5	+ 2
THREE MONTH TOTAL	49,560	51,295	51,460	+ 4	0
April	24,173	24,160			
May	28,926	28,505			
June	30,994	32,065			
July	34,680	34,095			
August	31,554	31,335			
September	24,839	25,225			
October	20,990	21,045			
November	14,803	14,810			
December	14,474	15,095			
TWELVE MONTH TOTAL	275,043	277,630			

SHERBET PRODUCTION

March production of sherbet in the United States was estimated at 4,170,000 gallons--a new record high for the month. This output is up 2 percent from March last year and 7 percent from two years ago. Production gained 30 percent from February to March, compared with 28 percent between these months in 1970 and 23 percent in 1969. On an average daily basis, the seasonal increase was 17 percent this year, compared with 16 percent last year and 11 percent two years earlier.

Compared with March 1970, output held steady in the South Atlantic Region, but was down in the South Central and the Pacific. Increases occurred in all other regions.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
	1969	1970	1971	1969	1970
	Thousand Gallons			Percent	
January	3,217	3,095	3,155	- 2	+ 2
February	3,185	3,200	3,220	+ 1	+ 1
March	3,914	4,095	4,170	+ 7	+ 2
THREE MONTH TOTAL	10,316	10,390	10,545	+ 2	+ 1
April	4,616	4,345			
May	5,241	5,115			
June	5,962	5,725			
July	6,584	6,150			
August	5,688	5,555			
September	4,573	4,385			
October	3,631	3,750			
November	2,736	2,990			
December	3,066	3,025			
TWELVE MONTH TOTAL	52,413	51,430			

U.S. production of Mellorine and other frozen desserts made with fats and oils other than milkfat during March totaled 4,440,000 gallons. Output at this level is up 1 percent from March last year and 3 percent from two years earlier.

Production advanced 25 percent from February to March this year, compared with 19 percent at this time last year and 17 percent two years ago. The seasonal increase from February to March on an average daily basis was 13 percent this year, compared with 8 percent between these months in 1970 and 5 percent in 1969. Mellorine output held about steady from the preceding month in Illinois and Alabama. Sharp advances occurred in all other Mellorine-producing states.

Compared with March 1970, production held steady in Montana, but decreased in Missouri, Alabama, Oklahoma, Arizona and California. All other producing states showed increases.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
	1969	1970	1971	1969	1970
		Thousand Gallons		Percent	
January	3,825	3,370	3,405	- 11	+ 1
February	3,679	3,685	3,550	- 4	- 4
March	4,292	4,400	4,440	+ 3	+ 1
THREE MONTH TOTAL	11,796	11,455	11,395	- 3	- 1
April	4,955	4,680			
May	5,268	4,905			
June	5,598	5,185			
July	6,233	5,605			
August	5,699	5,310			
September	5,073	4,740			
October	4,615	4,025			
November	3,167	3,025			
December	3,204	3,250			
TWELVE MONTH TOTAL	55,608	52,180			